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CONSULTING



## ABOUT US

With offices in Brazil and China, and a professional multilingual and cross-cultural team, **THAE Consulting** provides specialized consulting services designed to facilitate international business operations and market entry.



## OUR MISSION

We aim to provide the best and most professional support to companies from diverse nationalities looking to enter, thrive, and operate in the Brazilian and Chinese marketplaces. This includes:

**Chinese Companies in Brazil:** Helping Chinese firms navigate the Brazilian market and establish a successful presence.

**Brazilian Companies in China:** Assisting Brazilian businesses in successfully entering and operating in the Chinese market.

### **Companies from Other Nationalities:**

Supporting businesses from various countries in entering and succeeding in both Brazilian and Chinese markets through tailored strategies and comprehensive services.



# OUR SERVICES

## 1. Complete and detailed services on incorporation of Legal Entities in Brazil or in China:

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**Drafting Power of Attorney:** Preparing and managing power of attorney documents.



**Company Legal Representation:** Acting as your company's legal representative and signing the articles of association.



**Opening a Bank Account:** Assisting with the establishment of a corporate bank account.



**Certifications:** Obtaining necessary certifications to enable import and export activities.



**Structural Setup:** Setting up both virtual and physical business addresses in compliance with legal requirements.





## OUR SERVICES

### 2. Comprehensive support for international trade activities, including:

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**Imports:** Guidance on the efficient importation of goods and services, also sourcing new suppliers and doing credit checks and due diligence, ensuring quality.

**Exports:** Assistance with exporting products to new and existing markets and helping with documentation and compliance.

**Certifications,** such as GACC, for food and beverage and MCTI authorizations for C&T.

**Inspections** of different cargos, including metallic products, steel, chemicals, textile and many others



# OUR SERVICES

## 3. Cross-Cultural Adaptation:

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**Cultural Consulting:** Our team, with expertise in both China and Brazil, provides tailored consulting to enhance cross-cultural communication and practices. We offer insights and strategies for effective interactions, workshops, speeches, and events.

**Branding and Market Adaptation:** We assist companies in adapting their products and branding strategies to align with local market preferences. This includes name registration and compliance with local regulations to ensure successful market penetration and strong brand recognition.

**International Relations:** We facilitate communication and partnerships between businesses across borders, helping to build and sustain global business relationships.

**Mentorship and Training:** We offer mentorship and training in various aspects of international trade, including exports and imports, and culture adaptation, to ensure smooth operations and compliance.

**Scholarships and Support:** We provide guidance on scholarships and educational opportunities, particularly in relation to Chinese contexts.





## OUR SERVICES

### 4. Recruiting and talent pool:

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We serve as an HR partner with a comprehensive database of junior and senior professionals in China and in Brazil

Whether you need temporary or permanent hires, we match the best talent to your specific needs.



## OUR CLIENTS

Leveraging our expertise and extensive market presence, we effectively support a diverse range of clients across various sectors. We have partnered with **Tropicool**, known for its Brazilian açai berries, as well as **Predilecta** and **Catupiry**, which specialize in sweets and cheese. Our work extends to **CCLPEC**, a Chinese leader in port equipment, and **CLN**, renowned for Italian auto parts manufacturing.

Additionally, we assist logistics companies and legal professionals with due diligence and legal services. Our collaborations with governmental agencies, including **CCPIT** in China, have led to organizing significant events such as 150 B2B meetings at the CIFFA China Import Fair for food and beverage, among other successful projects.





Find out more about us:





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